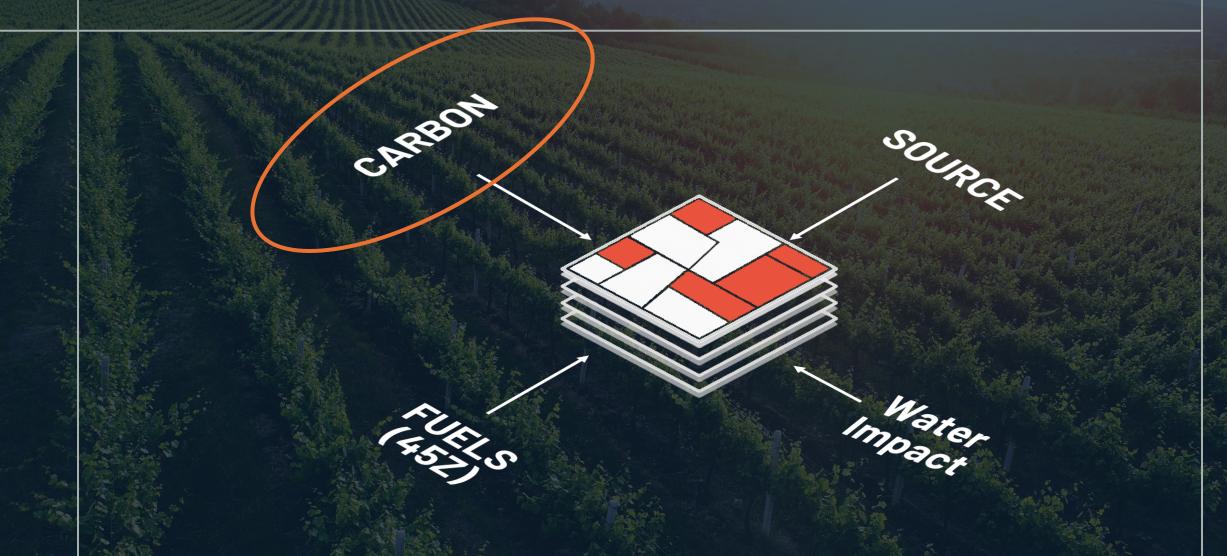


## Sustainability Market Opportunities



### Indigo's hybrid approach conservatively quantifies impact

#### Farm Data & Evidence



#### **Impact Quantification**

#### **Software Platform**



Intuitive farmer-facing enrollment, data collection, and support tool that limits data collection to <30 mins

## Remote Sensing & Satellite Imagery



Monitors key on-farm activities, validates data, and manages 100-year permanence

#### **Soil Sampling**



Increasing model
accuracy with
collection of 150K+ soil
cores, in addition to
direct sampling of
select project fields

#### **Biogeochemical Model**



Peer-reviewed model simulates fluxes of SOC and N<sub>2</sub>O with high degrees of certainty



Read the peer-reviewed academic journal detailing our MRV process across three issuances in the *Journal of Environmental Management* (Brummittt et al., 2024)



# Carbon by Indigo generates environmental and social cobenefits for farmers, rural communities, and the broader planet



REDUCED SURFACE WATER RUNOFF



MORE RESILIENT FARMS & PLANET



\$16M

Private money paid to farmers

64B+

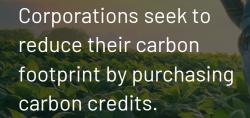
Gallons reduced surface water runoff

- Healthier soil
- More stable crop yields with fewer inputs
- Greater ecosystem biodiversity
- Economic development for rural, low-income communities

Indigo currently has qualitative reporting against the UN Sustainable Development Goals Rationale with cited references to support expected positive outcomes for 12 SDGs



## How do agricultural carbon credits work?





Growers adopt new practices that sequester carbon in their soil or abate carbon emissions in their soil.



Carbon credits help offset and growers get paid.





Carbon credits are produced.

## Carbon by Indigo Program Eligibility





#### **ELIGIBLE PRACTICE CHANGES:**

**CREDIT POTENTIAL** 

Practice changes are eligible if completed in the last 12 months or planned for the upcoming year. Must adhere to additionality.

PLANTING COVER CROPS  \$\$\$\$\$  CREDIT POTENTIAL	NO-TILL  \$\$\$  CREDIT POTENTIAL	IMPROVING NITROGEN TIMING  CREDIT POTENTIAL
DIVERSIFYING CROP ROTATION	REDUCING TILLAGE	ENHANCED EFFICIENCY NITROGEN FERTILIZER

**CREDIT POTENTIAL** 



**CREDIT POTENTIAL** 

#### **Credit Sales**

#### **Trusted by Leading Companies**

Carbon by Indigo continues to be trusted by leading companies across fashion, finance, technology, & consumer goods, all looking to help make agriculture a climate solution.

Microsoft Barclays Blue Bottle Coffee **Butcherbox** JP Morgan Chase & Co Watershed Block Shopify BCG Maple Leaf Foods The North Face **Dogfish Head** 

"Soil organic carbon restoration is vital to the future of food systems, economies and climate change mitigation. We are pleased to collaborate with Indigo Ag to advance both the adoption of regenerative agriculture practices and the soil organic carbon scientific evidence base."

**Brian Marrs** Senior Director of Energy and Carbon Removal, Microsoft

At Block, we're committed to reducing our carbon footprint and aligning our operations with meaningful sustainability efforts. Indigo Ag was our first regenerative agriculture partner—an excellent inclusion to our portfolio of high-integrity carbon solutions," said Neil Jorgensen, Global Head of Stewardship at Block. "Their deep commitment to supporting local farming communities and advancing water integrity solutions truly sets them apart. By reinvesting in the agricultural system and establishing lower carbon agricultural practices for more farmers, Indigo Ag is helping to build a circular, resilient model that will drive lasting environmental Neil Jorgensen impact.""

Global Head of Stewardship, Block