

Alliance to Advance Climate-Smart Agriculture

Incentivizing farmers and ranchers to adopt conservation agricultural practices that can boost crop yields, support rural livelihoods, and build resilience against climate change.

ALLIANCE TO ADVANCE CLIMATE-SMART AGRICULTURE

USDA Advancing Markets for Producers initiative

- $100 per acre or animal unit

  Maximum 160 acres/animal units from FSA farm bundle

- Technical support for implementation + recordkeeping

There's More!

- Conservation Impact Report + Companion Guide
- Alliance Market Portal of opportunities



Alliance to Advance

COLLEGE OF AGRICULT
AND LIFE SCIENCES

Alliance Market Portal

Showcase Market Connections Available
Connect Enrolled Acres AND other acres on Farm



Examples of Opportunities:

- Incentive payments to adopt a practice / practice change – increase more acreage
- Carbon Credits: Insets/Offsets that are not limited on acreage or location
- Premiums for commodities/practice
- Sourcing Opportunities: greater
- Marketing challenge with proximity/location
- Coming: Resources for Direct to Consumer



PRECISION LIVESTOCK MANAGEMENT WITH NOFENCE

Unlock acres. Know every animal.

There's value in every acre and profit in every cow



WHAT PRODUCERS USE IT FOR

- Rotational grazing
- Grazing new ground
- Public lands
- Targeted grazing
- Bale grazing

One platform across your whole operation

Manage cattle, sheep and goats in the same app, with one view of animals, boundaries and grazing activity.



How Nofence works.



99.7% contained

1 week to learn it

01

A tone rises as she nears the line

02

She turns back and it stops

03

One mild pulse if she doesn’t

Proven across all 50 states



10k+

Customers worldwide

50

States with Nofence customers

1B+

Grazing hours


Nofence
Introducing
The N3 collar

STEP-CHANGE IN N3

How N3 revolutionizes precision livestock management

It reaches further

Satellite brings no-signal country into play, not just where your phone works.

Backed twice as long

A ten-year warranty, up from five, on a collar built five times tougher.

Built for comfort & safety

Redesigned strap and chain, with a safety release if she gets snagged.

No battery to manage

Solar charging keeps it running year-round through timber, valleys and low-light winters

Reproductive management in the same app

Heat cycle overview and calving alerts, not another system to buy.

Improves after you buy it

New features arrive over the air, with no hardware to replace.

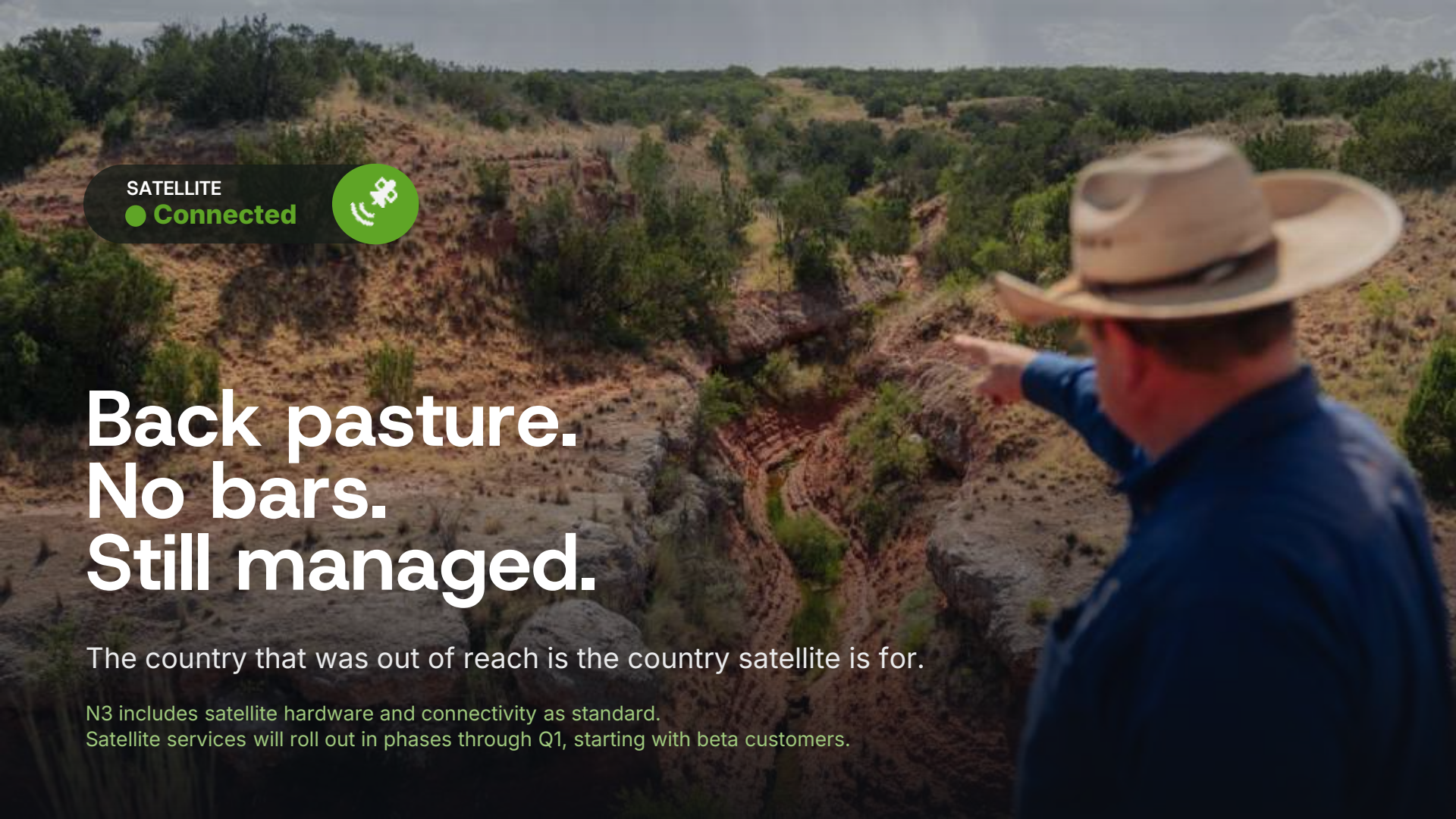
Always on, with triple-layer connectivity

Three independent connectivity layers switch automatically, so connectivity follows the herd. No infrastructure to buy. No base stations to install. Satellite is included in the standard subscription.

L1 **Cellular**
The primary network wherever there's coverage.

L2 **HerdNet™**
Collar to collar, across the herd.

L3 **Satellite**
Where there's no cell signal at all.



Back pasture.
No bars.
Still managed.

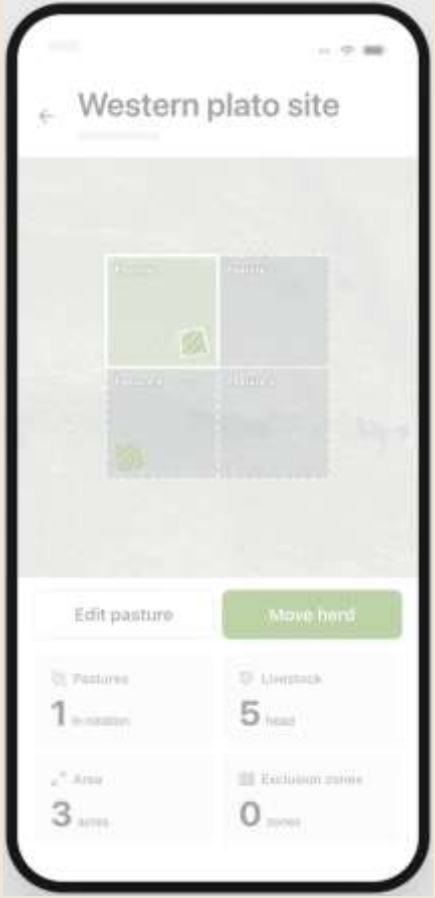
The country that was out of reach is the country satellite is for.

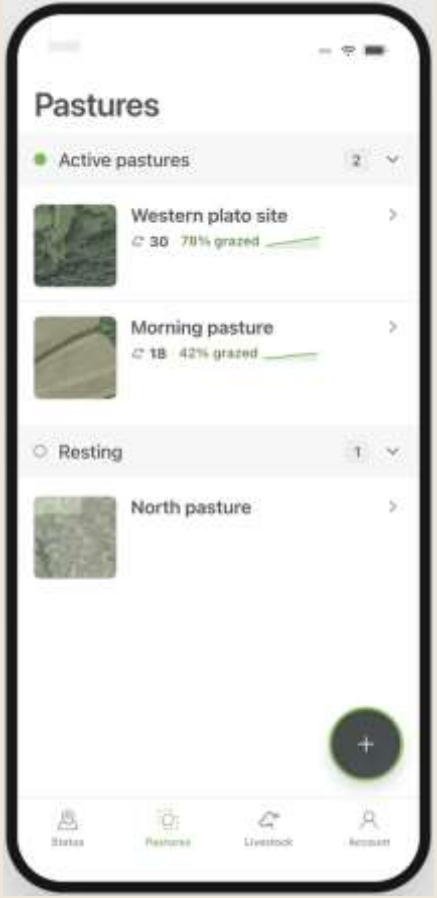
N3 includes satellite hardware and connectivity as standard.
Satellite services will roll out in phases through Q1, starting with beta customers.

MANAGE THE LAND

Build a pasture from anywhere.

- Acreage calculated as you draw
- Schedule a move in advance and let it run without you
- Exclusion zones keep animals off water, new seeding and bad ground
- Grazing reports record stocking density and grazing days for conservation programs





EVERY COW NEEDS TO MAKE A PROFIT

Tighten the calving window without standing in the pen

Heat & cycle overview

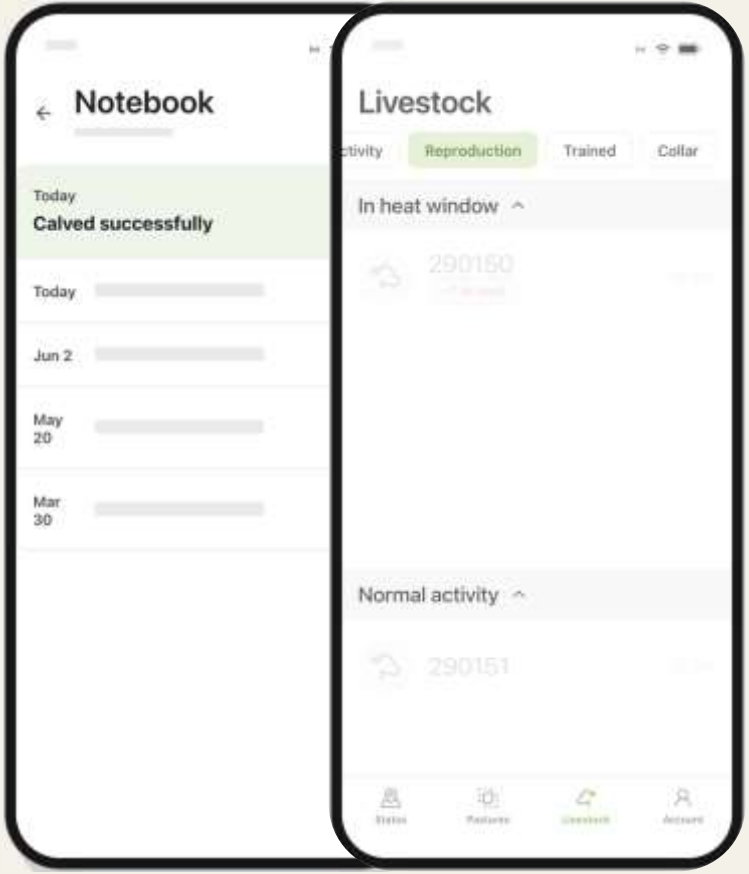
Rumination and activity tracked right through the cycle. See who’s cycling and who’s open.

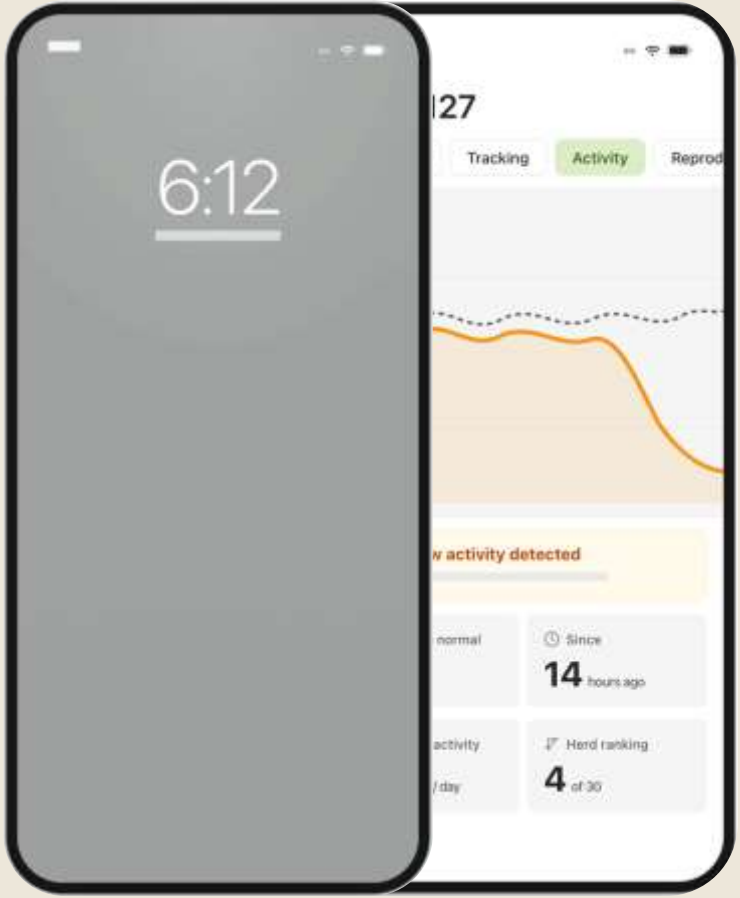
Open cows, found early

Cull before winter instead of feeding her through it.

Calving alerts

Behavior shifts in the days and hours before. You get told, not surprised.





KNOW WHO NEEDS YOU TODAY

See what changed. Act sooner. Miss less.

Activity changes

A drop against her normal pattern, informed by the herd, flags who to check.

Watch mode

Close tracking on the ones you're worried about, for an hour or for a week.

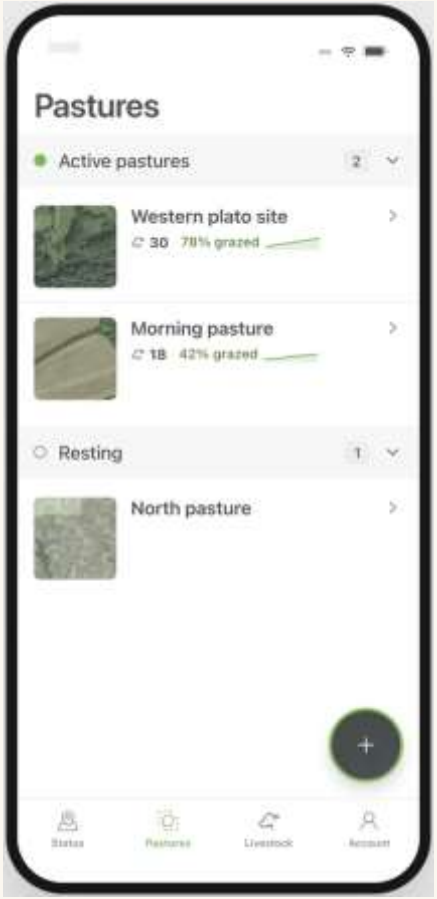
Herd grouping

Run big herds in sub-groups that match how you actually graze.

When you own Nofence, you own your data.

No contract, no restrictions.

The collars and the data they collect belong to you. They are your asset, for you to use or share whenever you want. Nofence is the only company that gives you unrestricted access to your collar data and allows you to share it for verification programs or for profit.



“

I love the app; setting everything up is super easy. The alerts to my phone have given me so much peace of mind not worrying where animals are since I live as far away as 28 miles from my pastures.”

Nathan
Stocker cattle producer, Wisconsin

”





RETURN ON INVESTMENT

Where Nofence pays back

More grazing days

Forage you couldn't reach becomes forage you can use, and rotation stretches the season.

Less time and fuel

Fewer trips to check cattle, less hay hauled, no temporary fence to put up and take down.

Lower fencing cost

Fence you don't build, rebuild or maintain — and no base stations to buy.

Earlier visibility

You know when an animal is out, or may need checking, before it becomes a loss.

Figures vary with existing fencing, terrain, animal count and grazing practice. We'll build the numbers with you.

Nofence

4 hours
saved every week in winter

$2,000
saved every month in fuel and wear

> “I used to spend seven hours a week feeding hay in winter. Now I spend three. Instead of cold mornings starting the tractor, I can stay inside and play a board game with my six kids.”

Tyson Coles
Cattle producer, Idaho



TRY IT ON YOUR OWN GROUND

100 collars.
90 days.
Money back.

New customers can try up to 100 collars for up to 90 days. If it isn't right for your operation, send them back for a full refund.

NRCS
Natural Resources Conservation Service

ENVIRONMENTAL QUALITY INCENTIVES PROGRAM

For a 50 head herd, producers can receive up to

90+% cost-share

over a 5-year contract.

The app's grazing reports record the stocking density, grazing days and pasture detail these applications ask for — so the paperwork is far less work.

We'll help you take it to your local NRCS office.

Eligibility, ranking and available funding vary by state and practice.


You don't need the capital up front
Ag lending through our partners, or pay over time at checkout.
COMPEER FINANCIAL
sunbit
affirm
afterpay
Klarna.

Nofence

Let's map the first pasture.

Schedule a call



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Q&A

THANK YOU!

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Arkansas Rice Harvest – September 2025

Alliance to Advance Climate-Smart Agriculture

VT COLLEGE OF AGRICULTURE AND LIFE SCIENCES VIRGINIA TECH